

Curating A Single-Source List Post & Making A Slide Show

Part 1: Curate to draft

Part 2: Edit and revise the draft

**Part 3: Convert list post
to slide show**

I'm Jim Van Wyck

- I have been blogging for many years
- I've bought and used all the main tools
- This tool I'm demonstrating is my favorite
- I have no financial interest in sales or promotion of this tool



What Is The Viral Curation App?



Viral Curation

The Viral Curation App

- Finds the most popular and most shared content, in any topic area
- Search by keyword – **this helps you when you have a topic you want to write about**
- Search your competitor's websites – **this helps you when you don't know what to write – but you want to give your fans material that you KNOW they will love.**

Part 3: Convert list post to slide show

- Have a completely finished and edited photo list post (not necessarily published)
- Add an image-specific call to action below each photo giving your reader a reason to click to the next page. Reasons _____!
- Activate Theia plugin
- Add page breaks
- Publish and review

Source Post & Finished Slide Show Post

- Original post
https://www.buzzfeed.com/kaelintully/if-u-love-bobby-flay-write-bobby-is-my-little-fig-newton?utm_term=.xg1EbOnEmQ#.teOoVIModq
- Finished Post
<http://www.petgiftblog.com/19-ways-dog-makes-day-better-one-great-way-make-better/>