

Curating A Single-Source List Post & Making A Slide Show

Part 1: Curate to draft

Part 2: Edit and revise the draft

Part 3: Convert list post to slide show

I'm Jim Van Wyck

- I have been blogging for many years
- I've bought and used all the main tools
- This tool I'm demonstrating is my favorite
- I have no financial interest in sales or promotion of this tool



What Is The Viral Curation App?



Viral Curation

The Viral Curation App

- Finds the most popular and most shared content, in any topic area
- Search by keyword – **this helps you when you have a topic you want to write about**
- Search your competitor's websites – **this helps you when you don't know what to write – but you want to give your fans material that you KNOW they will love.**

Part 2: Edit and revise the draft

- Always 100% of the time give your post a new title/headline – **this is essential** –
- Always write a new headline – **this is essential** –
- Always write new captions – **this is essential** –
- Check photo attribution links
- Write a new close / call to action at the end
- Credit your original source H/T is common usage

Part 2: Edit and revise the draft

- Put useful Wordpress tags on the post
- Define a featured image (for best effect, create a custom featured image 1200x630)
- Publish and review the post
- Make a tracking URL for this and all posts and keep them in a spreadsheet or Google Sheets (not shown in this video)

Live Demonstration



Viral Curation