

Curating A Single-Source List Post & Making A Slide Show

Part 1: Curate to draft

Part 2: Edit and revise the draft

Part 3: Convert list post to slide show

I'm Jim Van Wyck

- I have been blogging for many years
- I've bought and used all the main tools
- This tool I'm demonstrating is my favorite
- I have no financial interest in sales or promotion of this tool



What Is The Viral Curation App?



Viral Curation

The Viral Curation App

- Finds the most popular and most shared content, in any topic area
- Search by keyword – **this helps you when you have a topic you want to write about**
- Search your competitor's websites – **this helps you when you don't know what to write – but you want to give your fans material that you KNOW they will love.**

Part 1: Curate to draft

- Start Up Viral Curation
- Great photos are THE key to a successful and profitable list post or slide show
- The photos you curate must, MUST be attributed to original source, otherwise you risk losing your adsense account, and all the \$\$\$ in that account, which may be substantial

Part 1: Curate to draft

- The most effective list posts (indeed any post) has a clearly defined audience. **Who, exactly will love these photos?** (hint, check out buzzfeed trending topics to see)
- Only curate from well established authority sites that attribute their photos and sources

Part 1: Curate to draft

- Find a good list post
- Use a working title
- Use a preliminary intro
- Copy and paste the photos into ViralCuration
- NOTE: Viral Curation is ethical about images, uploads to your site via Viral Curation servers
- Publish the draft
- This is the end of Part 1

Live Demonstration



Viral Curation